Sustainability Policy

Following consideration of the importance of environmental sustainability and its commitment to benefit the United Arab Emirates and the world, Mövenpick Hotel Jumeirah Lakes Towers has strived to achieve and continually improve the environmental and social sustainability for the hotel and its services.

To improve its performance, Mövenpick Hotel Jumeirah Lakes Towers has set the following goals: fight against global warming by reducing the greenhouse gas emissions; reduce the consumption of natural resources; preserve and support biodiversity; promote recycling; as well as limiting the amount of waste produced. The hotel will constantly strive to improve the environmental and social performances through compliance with regulations and by initiating sustainable actions to help the environment and society. The focus areas will include:

1. Reducing energy consumption and implementation by utilizing renewable energy sources.
2. Reducing water consumption. Recycled water is used wherever possible and fresh water resources are managed well; thereby ensuring efficiency of the ecosystem.
3. Ensuring effective waste management by sorting, distributing and recycling via eco-friendly collection agencies. In addition, purchasing biodegradable replacements where possible is in place to reduce the quantity of waste.
4. Maintaining safety policies and supporting all safety programs throughout the hotel.
5. Managing social and cultural issues between the management, team and other stakeholders within the community.
6. Ensuring proper air quality protection and noise control within the hotel.
7. Ensuring proper land use planning and management where possible.
8. Ensuring proper maintenance and storage area aimed to store and control usage of environmentally harmful substances.
9. Participating in Charity activities throughout the year.

Mövenpick Hotel Jumeirah Lakes Towers team are committed to taking a pro-active step towards addressing global environment issues by adopting the Green Globe standards as part of the hotel’s Sustainability Policy. Trainings have been put in place to ensure that the team is fully aware about the responsibility and commitments towards the hotel’s Sustainability Policy.

In line with the brand’s commitment, Mövenpick Hotel Jumeirah Lakes Towers, a 5 -star hotel located in Dubai, United Arab Emirates operates accommodation services, a coffee shop, one bar, one restaurant and meeting facilities for up to 70 delegates. The Hotel will implement and regularly update the Environmental Management Program. The Hotel will comply with all relevant legislation, regulations and strive to achieve international best practice in energy saving and water conservation.

We have appointed Naeem Mohammed, our Director of Engineering as the Green Globe Coordinator. Naeem will ensure that ongoing environmental performance, identification of environmental risks; recording and monitoring of impacts and implementing environmental and social sustainability measures are all in order. Whenever possible, special consideration will be given to employing local staff and environmentally sustainable products and services will be sourced locally.

We encourage the team, suppliers and guests to be part of our environmental and social sustainability program. As a sustainably committed and responsible hotel under the Green Globe program, we need to regularly request and receive feedback from our guests, suppliers and contractors to allow us to continuously improve.

Alexander Musch
General Manager

Date: 8 October 2018

NOTE: This policy is a public document to be on display, a copy may be given to anyone. The organization invites the team; landowners, guests and the community to suggest ways to further achieve best practice environmental and social sustainability. This document is continually updated, and reviewed annually as part of the hotel’s ongoing commitment. Updated 3rd March 2014

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