Environmental Policy

Part of the values and fabric of Mövenpick Hotels & Resorts has always been to conduct its business in a responsible caring way that encourages a personal touch with its stakeholders. It is the value of care that has and continues to guide the company towards sustainable business practices. In 2009, Mövenpick Hotels & Resorts announced its Global Sustainability program based on three key focus areas, environmental, social and employer sustainability.

For Mövenpick Hotels and Resorts, sustainability is about carrying our business in line with the value of care in a responsible, resourceful and lasting way. The aim of this global sustainability approach is to increase awareness regarding the environment and share best practice ideas and initiatives within the company. The entire process is supported by clear and measurable objectives.

By nature, the hospitality industry is a large consumer of energy and other resources. Mövenpick Hotel Jumeirah Lakes Towers aims to reduce its consumption through the use of basic measures such as energy efficient lighting, water consumption reduction and a better management of waste and chemicals.

To ensure the proper implementation of this policy, we have developed specific objectives, where appropriate, and will monitor our performance against these objectives. Where required, proper corrective action will be taken and the objectives will be regularly reviewed and, improved.

Our key environmental objectives are to:

1. Achieve zero greenhouse gas emissions for the hotel’s direct business energy use.
2. Train and educate the team on Environmental Sustainability.
3. Apply our environmental awareness to our purchasing practices.
4. Eliminate the use of harmful non-biodegradable chemicals.
5. Measure and monitor our progress as part of our quarterly reporting at the hotel, area and corporate level.
6. Reduce our energy consumption.
7. Contribute to a water efficient world by intelligent saving initiatives and usage.
8. Turn waste from a pure cost to a valuable resource through efficient and smart waste management.
9. Through this sustainability approach, Mövenpick Hotel Jumeirah Lakes Towers aims to continue to build lasting relationships founded on care and reliability with its team, guests, hotel owners, shareholders, suppliers and communities. The way Mövenpick Hotel Jumeirah Lakes Towers interacts is guided by the company’s core behaviors, which encompasses trust, relationships, entrepreneurship and drive.

Alexander Musch
General Manager

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