Sustainability + environment protection.
The lodging industry consumes huge amounts of resources worldwide and it is our objective to limit our impact on the environment, leaving a considerably smaller carbon footprint. Our goal is to ensure that company facilities and operations are in compliance with environmental standards. We want to take our profession to a place where clients enter into a lasting relation with our hotel, where they live and stay in a climate of trust and our employees come to work with pride and peace of mind, while actively participating in our communities.

We believe that an appropriate balance can and should be achieved between environmental goals and economic health, we understand that the only way to win is when everybody wins.

Erhan Çetin
General Manager
Our intentions & our goals.

Mövenpick Hotels & Resorts’ vision is to be the preferred and most enjoyable upscale hotel management company of Swiss origin for guests, employees, hotel owners and shareholders. Part of the values and fabric of Mövenpick Hotels & Resorts has always been to conduct its business in a responsible and caring way, encouraging a personal touch with all its stakeholders. It is the value of care that has and continues to guide the company towards sustainable business practices. In 2009, Mövenpick Hotels & Resorts’ announced its global sustainability program based on three key focus areas: social, environment, and employer sustainability. The company commitment goes beyond environmental and employer sustainability to also encompass social sustainability.
Mövenpick Hotels & Resorts’ key objectives are to:

- Positively contribute to the countries and communities in which they operate in a way that is mutually beneficial and sustainable
- Work hand in hand with registered local and global charity partners
- Encourage and actively promote a philosophy of volunteerism and enable its practicing
- Organize and support fundraising initiatives for recognized and approved international charities
- Implement donation schemes for guests and team members at hotel and area levels
- Promote local products and handicraft
We at Mövenpick Hotels & Resorts also endeavor to ensure to:

• Comply with applicable environmental laws, regulations and other requirements
• Provide sound stewardship of our environmental resources
• Promote the use of safe technologies and operation practices that minimize our impact to the environment
• Respond immediately to emergencies and minimize any adverse impacts
• Continually improve our environmental performance through procedures established in the Environmental Management System
• Set environmental objectives and target goals, and measure our progress to these goals
• Implement an effective pollution prevention program (minimize the generation of wastes, reduce and recycle materials, investigate and evaluate new practices and procedures and dispose of wastes in an environmentally responsible manner).
• Ensure the responsible use of energy and water throughout the hotel by implementing innovative practices and procedures for conservation.
Mövenpick Hotels & Resorts’ vision of sustainability.

Social Sustainability.

Our commitment goes beyond environmental and employer sustainability to also encompass social sustainability.

Environmental Sustainability.

By nature, the hospitality industry is a large consumer of energy and other resources. We accept responsibility for the harmful effects our operations have on both the local and global environment and are committed to reducing them. At Mövenpick Hotels & Resorts we aim to reduce their consumption through the use of basic measures such as energy efficient lighting, water consumption reduction and a better management of waste and chemicals. We have introduced a program to trim energy and water costs and help the environment by reducing carbon dioxide emissions. We clearly care about the impact we have on the environment and want to take action to do something about it.
Employer Sustainability.

Sustainability as an employer is achieving excellence in human resources and leadership practices while embracing and celebrating diversity. Through the embodiment of quality, trust and care, Mövenpick Hotels & Resorts is committed to foster a culture that consistently improves team member engagement, development, wellbeing and security.

Mövenpick Hotel Izmir – The location.

Located in the heart of the city by the monumental square and overlooking the gorgeous bay of the Aegean Sea, the Mövenpick Hotel Izmir is just 18 km. away from Adnan Menderes International Airport and the ideal home base for discovering the historic city of Izmir. Mövenpick Hotel Izmir is within walking distance to business and shopping districts as well as the trade fair grounds. It is also, the perfect starting point for visiting local attractions such as world-famous Ephesus and the popular destinations of Kuşadası, Çeşme and Bodrum.
Energy and water management.

The hotel has its own water saving plan, all sinks, showers and toilets use the minimum amount of water needed. We are encouraging our guests to contribute water saving by our linen and towel changing policy so the water usage is being reduced by not changing the guest bed linen and bath towels every day, but every other day.

The energy consumption; heating and cooling features of the hotel are controlled by automation system. All rooms contain an energy saving system. When leaving the room and removing the key card from the system, the temperature regulator in the room will automatically stop and all lights will be switched off. Energy efficient LED bulbs are used in all public areas, meeting rooms and guest rooms as well as service areas.

Green Globe Certified in 2011.

The Green Globe™ is identified around the world as representing the highest quality in sustainable practices within travel, tourism and related industries. Getting awarded with the Green Globe means that an establishment has fulfilled a list of requirements. These requirements are contained in mandatory and guideline criteria.

The Mövenpick Hotel Izmir received the Green Globe certificate in 2011. The hotel implemented an integrated energy and environment program with various green measures: Low energy bulbs, LED lighting in public areas, water savers for shower heads and taps and the guests choice of using the same bed linens and towels for another day. But as well a strong social sustainability plan.
Chemicals and hotel operations.

The management has committed to use environment friendly chemicals in all hotel operations.

Waste management.

At Mövenpick Hotel Izmir the following waste materials are sorted out and send to recycle:

<table>
<thead>
<tr>
<th>RECYCLABLE MATERIALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper &amp; Cardboard</td>
</tr>
<tr>
<td>Plastic</td>
</tr>
<tr>
<td>Metal</td>
</tr>
<tr>
<td>Glass</td>
</tr>
</tbody>
</table>

We make sure that the majority of our F&B products are bought in bulk packaging instead of mono packaging. All soap and detergent in the staff toilets, kitchens and housekeeping department is stored in dispensers.
Supporting the local community.

All employees follow regular training activities to ensure proper service delivery, guest satisfaction and personal career growth. It starts with the Mövenpick Induction program, initial basic skills training and hotel software training. On a daily basis, each department conducts 10 minutes training for each of their employees. Mövenpick Hotels & Resorts have also developed training tools on sustainable development. These are used to help our employees acquire the best practices on sustainable development.

At the Mövenpick Hotel Izmir we make a special effort to choose local producers. Most of our products are produced by Turkish suppliers and purchased directly by the hotel.

Projects we support.

Sustainability is about future generations, therefore we would like to make sure they grow up in a positive environment and live a healthy, joyful life. We support the following programs:

**Aegean Forest Foundation:** 6,000 young trees have been donated to Aegean Forest Foundation in order to reduce carbon footprints.

**Social responsibility projects:**

- A breakfast room had been sponsored in an orphanage school in the city.

- Two new libraries and computerized learning facilities had been sponsored in two primary schools in the city.

- Environmental cleaning of historical place “Agora” located in the heart of the city by our team members.
Help us reduce our impact on the environment.

Remember to turn off lights, save water and use the recycling bins whenever possible. Use the “Reduce carbon footprints” cards with bed linens and bath towels, and you will help us to consume less energy and water. For more details about the efforts of the hotel, don’t hesitate to ask the hotel manager for more information.

Your ideas count.
We welcome your suggestions to help us enhance our sustainability objectives and social responsibility. Please leave your comments through our guest review system or e-mail us directly at hotel.izmir@moevenpick.com

Go eco-friendly.
Discover some ideas to help you limit the impact your trip will have on the environment and adopt them for your own vacation: www.atmosfair.com

During your future trips.
Use less polluting or clean means of transport: Train, tram, subway, bicycle, walking…

Contribute to the development of local economies and craftsmanship by buying regional products and avoid any products or foods threatening endangered animal species. Limit water and energy consumption by reusing towels and sheets, turn off lights and take showers instead of baths. Use the stairs instead of the elevators, when possible.