

**MÖVENPICK**
HOTEL & CASINO GENEVA



Sustainability
environment protection

Our intentions and goals

Mövenpick Hotels & Resorts' vision is to be the preferred and most enjoyable upscale hotel management company of Swiss origin for guests, employees, hotel owners and shareholders. Part of the values and fabric of Mövenpick Hotels & Resorts has always been to conduct its business in a responsible and caring way, encouraging a personal touch with all its stakeholders. It is the value of care that has and continues to guide the company towards sustainable business practices. In 2009, Mövenpick Hotels & Resorts' announced its global sustainability program based on three key focus areas: social, environment, and employer sustainability. The company commitment goes beyond environmental and employer sustainability to also encompass social sustainability.

The strategy is part of the company-wide program to establish a common and global approach to environmental, employer and social sustainability.



Our heart and priority

Social sustainability

Mövenpick Hotel & Casino Geneva prides itself to carry out green operations throughout the year. Employees focus on sustainable activities led by the Shine Team of the hotel; such as cleaning ski resorts from litter or raising funds for the local branch of the Red Cross.

The "Marche de l'Espoir" organized by the association Terre des Hommes is also an important event. This charity walk, taking place along Geneva's lake shore welcomes every year 5000 children. Each participant has a sponsor who agrees to contribute financially for each kilometer walked. The sum collected finances development programs to improve living conditions of underprivileged children in specific regions of the World. Each year the hotel's employees prepare crepes and waffles during the event. All funds raised are distributed to Terre des Hommes.

Heating and electricity

Since 2012 the hotel is upgrading its lightning system. In 2015, 64% of the lightning used in the hotel is environmentally friendly. Traditional light bulbs were changed to LED and Compact Fluorescent light bulbs.

As a result the electric energy consumption was decreased of 420 000 KWh per year. The air treatment has also been improved, allowing the Mövenpick Hotel & Casino Geneva to reduce the thermal energy needs of more than 1.1 million KWh a year.

All our European hotels are
Green Globe certified:
movenpick.com/sustainabilityeu



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