

Top international award for Mövenpick Hotel Lausanne General Manager.

Christian Kramer receives 2012 Worldwide Hospitality Award for excellent management, inspired performance and valued community contributions.

Zurich (Switzerland), 15 November 2012—The General Manager of the Mövenpick Hotel Lausanne in Switzerland has received a highly respected honour in the 13th annual Worldwide Hospitality Awards which took place in Paris on November 12, 2012.

Christian Kramer was voted “General Manager of the Year 2012 (upscale category)” for his inspired business performance, excellent management skills and valued community contributions.

“We are delighted for Christian as this is a well-deserved honour,” said President and CEO of Mövenpick Hotels & Resorts, Jean Gabriel Pérès. “Not only did he manage to increase corporate account production and RevPar (revenue per available room) significantly in the past year despite challenging economic circumstances, but he also achieved impressive guest survey satisfaction results of 89.8 percent when his property was undergoing major construction of a new 72-room wing and additional meeting rooms.”

The Worldwide Hospitality Awards 2012, organised by the MKG Group (www.hospitality-on.com) also recognised Kramer’s major contribution to sustainability in every aspect of the daily hotel operations, resulting in a Green Globe certification of 91 percent (from 100 achievable).

“It is a great personal honour to accept this award, but it is also a tribute to everyone at Mövenpick Hotel Lausanne who helped achieve such outstanding results,” said Christian Kramer. “Our President and CEO, Jean Gabriel Pérès was the driving force behind my candidacy for the award and I had joked with him that if won I would go into politics. But leaving this incredible industry with such a multitude of opportunities is actually not an option for me.”

Kramer has travelled extensively during his career. After graduating from École Hôtelière de Lausanne in Switzerland, he trained in a variety of properties in Switzerland before working in key food and beverage positions in Hong Kong that included the famous Peninsula.

Following Hong Kong, Swiss-born Kramer managed the Amari Airport Hotel and Amari Watergate in Bangkok, the Nexus On The Hill Hotel in Kuala Lumpur, the Swissôtel Bangkok and Swissôtel Beijing as well as the Hotel Equatorial Bangi in Malaysia. Since 2002, he has been the General Manager of the 337-room Hotel Mövenpick Lausanne.

After overseeing the hotel’s new wing construction in 2012, Kramer is relishing his next new challenge. “We will not rest on our merits. In 2013 we will be enjoying the renovation of the hotel’s entire ground floor including restaurants and lobby and then afterwards the renovation of the 265 rooms in our main building,” he added.



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