

Prestigious Business Bay address for Mövenpick's new upscale hotel apartments project.

Deal to manage Mövenpick Hotel Apartments Al Burj Business Bay on Burj Khalifa Boulevard announced at Arabian Travel Market.



Dubai (United Arab Emirates), 26th April, 2016: Mövenpick Hotels & Resorts (MHR) has signed a management agreement with Richreit Real Estate Development LLC for one of its most high-profile projects yet – Mövenpick Hotel Apartments Al Burj Business Bay, located in Dubai's sought-after Business Bay district.

This striking 40-floor property with a modern yet elegant façade, will command a prime position on Burj Khalifa Boulevard overlooking the world's tallest building, and is expected to open in 2017.

Major infrastructure projects and attractions are within a stone's throw of the 299-room hotel apartment including Old Town Island, the Opera District in Downtown, Dubai Mall and the Dubai Canal Project, while the city's financial and commercial hubs are on its doorstep too.

“With Mövenpick Hotel Apartments Al Burj Business Bay we are introducing a new upscale concept that delivers sophisticated living in a district that is rapidly emerging as Dubai's new business and leisure hub,” said Mr. Andreas Mattmüller, Chief Operating Officer, Mövenpick Hotels & Resorts Middle East and South Asia, speaking at Arabian Travel Market in Dubai.

The hotel will feature well-appointed and spacious studios as well as one-, two- and three-bedroom apartments. Stand-out amenities include a three-tiered podium area with six meeting spaces; a destination spa, gym, beauty clinic and swimming pool; a children's area with pool; an all-day-dining outlet, café and lobby lounge; and a business centre. The building has been designed keeping the acoustics in mind by using triple glazed glass to ensure maximum comfort level for guests.

Richreit Real Estate Development LLC Chairman Ahmed Butti Ahmed Al Muhairi said: “This property, which is already 55% complete, will not only add a new dimension to Dubai's impressive skyline, but provide guests with a true immersive destination experience given its prime location at the crossroads of multiple districts and attractions.”

MHR already operates six hotels in Dubai and has two more properties planned for the city - the 244-key Mövenpick Hotel Apartments Downtown Dubai opening in 2017 and the Mövenpick Hotel Dubai Media City in 2018.

The Swiss hospitality firm will be discussing its ambitious Middle East pipeline plans at this week's Arabian Travel Market, the region's leading tourism trade show, which takes place at Dubai International Convention & Exhibition Centre from 25-28 April.

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