

# New wellness era comes to life as impressive, renovated Zara Spa reopens at Mövenpick Resort & Spa Dead Sea

**Zara Spa, the resort's expansive 6,000-square-metre wellness venue, has reopened to much acclaim following a comprehensive renovation, while retaining its authentic Arabian design.**



**Dead Sea, Jordan, 23 April 2018** – In a wellness destination known for its healing properties at an elevation below sea level, Mövenpick Resort & Spa Dead Sea is elevating spa holidays to new heights.

Zara Spa's new dedicated Turkish bath area – where eight different hammam experiences are offered for men and women – comprises a couple's treatment room and individual treatment room, as well as a belly stone room. Other sweeping changes include the addition of a nail studio, retreat lounge, meditation area and healthy menu in the spa's juice bar. Full renovation of the 31 treatment rooms, indoor Dead Sea Flotation Pool and outdoor Hydro Pool with massage jets, were successfully completed.

"Wellness is a significant reason for many guests visiting Jordan's Dead Sea shores. While we have always met this demand with our extensive facilities, I think it's safe to say that the new renovated Zara Spa impresses on a completely different level," said Michael Nugent, Regional Director for Mövenpick Hotels & Resorts in Jordan.

Zara Spa is one of the most advanced spa complexes in the Middle East. Apart from the new additions and renovated pools, the spa features an infinity pool, saline whirlpool, tropical showers, steam rooms, thermariums, indoor and outdoor relaxation areas, a tranquillity lounge and gymnasium. The spa menu offers a selection of 70 body treatments, massages and facials, performed by professional therapists who incorporate natural healing resources from the region, including Dead Sea mud and mineral-rich salts.

Mövenpick Resort & Spa Dead Sea is Green Globe certified and promotes sustainability throughout Zara Spa. In 2017, it won the award for Best Luxury Spa Resort at the World Luxury Hotel Awards. Zara Spa Dead Sea was also announced 'Hotel Spa of the Year' at the 2017 Living Well Awards in Jordan. The 20-acre resort is reminiscent of an Arabian seaside village and features 346 contemporary rooms, as well as nine restaurants.

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