

Mövenpick Hotels & Resorts welcomes two new Vice Presidents.

Petra Götting joins the company as Vice President Sales & Marketing Europe and Nick Bosworth joins as Vice President Brand & Marketing.



Zurich (Switzerland), 21 May 2015 — Mövenpick Hotels & Resorts is delighted to welcome two new key Vice Presidents to the company's senior management team. Petra Götting joins the company as Vice President Sales & Marketing Europe, while Nick Bosworth takes on the role of Vice President Brand & Marketing.

Both will be building on the international success of the upscale Swiss hospitality company with a specific focus on strengthening the brand's global profile as well as its sales and marketing reach.

UK-born Nick Bosworth has 25 years of experience in both the hotel and airline industries. Prior to joining Mövenpick Hotels & Resorts he worked for the InterContinental Hotels Group (IHG) for 10 years across a range of senior marketing, strategic and brand development positions. Before IHG, Nick enjoyed executive roles at Reed Travel Group and the International Air Transport Association. He speaks seven languages and in his spare time enjoys motorcycling, photography, travel, music and world cuisine. "I'm delighted to join Mövenpick Hotels & Resorts at such a key time of growth," he says. "We are significantly strengthening many of our corporate marketing strategies as well as our brand awareness and I'm looking forward to building on these successes over the coming months."

Petra Götting has worked in hospitality since 1987 and has over 20 years in senior sales and marketing positions. During a career that has taken her from the UK to Germany and from Switzerland to Austria, Petra's roles have included Vice President Global Sales for Raffles International and Vice President Marketing & Sales for Swissôtel. Prior to joining Mövenpick Hotels & Resorts, Petra was Managing Director Sales & Marketing for Falkensteiner Hotels & Resorts in Vienna. Born in Germany, she is a keen enthusiast of golf. "I'm proud to be joining Mövenpick Hotels & Resorts and look forward to contributing to the continued success of the company," she says. "We have a fantastic team and an exceptionally positive company culture which is why this brand is such a unique success."

"Petra and Nick bring considerable talents to our senior management team and provide a valuable fresh perspective as well as many years of invaluable senior hospitality experience. I'm delighted to welcome them to Mövenpick Hotels & Resorts," said Jean Gabriel Pérès President and CEO of Mövenpick Hotels & Resorts.

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