

Mövenpick Hotels & Resorts supports 'Sustainable Relay' that champions green mobility for the future

Group's hotels in North Africa and Europe help host eight-day cross-continent event that runs alongside COP23 conference



Baar, Switzerland, 30 October 2017: Mövenpick Hotels & Resorts is lending its support to a mega eight-day electric vehicle relay that champions green mobility solutions for the future.

The Swiss hospitality firm, which prides itself on its sustainable tourism values and practices and was last year hailed the most 'Green Globe certified hotel company in the world', is a major sponsor of the 'Light Us Sustainable Relay' – a unique event that aims to change perceptions about green transport.

The 3,500km relay, which is being co-organised by the DRIVE Group and the Moroccan Intelligence and Public Affairs Institute (MIPAI), starts in Marrakech on October 30, travels through six countries – Morocco, Spain, France, Switzerland, Belgium and Germany - and finishes in Bonn on November 6 to coincide with the start of COP 23, an annual United Nations climate change conference, which takes place in the city from 6 to 17 November.

The relay will demonstrate how it is now possible to travel long distances in electric vehicles, encouraging people around the world to change the way they travel and drive to preserve the environment.

Several Mövenpick properties are playing a key role in hosting drivers, spectators, media and other guests taking part in the relay, as well as staging events to mark the start and finish of the green mobility drive. They include the Mövenpick Hotel Mansour Eddahbi Marrakech, which will host an opening party and Mövenpick Hotel Frankfurt City, which will stage a spectacular gala dinner to officially close the relay on November 6.

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