

Mövenpick Hotels & Resorts Setting Pace with 'Destination Airport'

Seamless 'One-stop-shop' for MICE offered in Vietnam

The upscale Swiss hospitality group Mövenpick Hotels & Resorts takes a collaborative approach to offering quality meeting and events experiences, joining hospitality and tourism partners with the launch of 'Destination Airport'.

In dynamic Ho Chi Minh City in the heart of southern Vietnam, the 5-star Mövenpick Hotel Saigon stresses the convenience of its location in vibrant Phu Nhuan District, just five minutes from Ho Chi Minh City international airport and 15 minutes from the city centre in close proximity to business hubs, major attractions and entertainment.

With dedicated Meeting and Events Planners on hand to manage all requirements, the hotel also co-operates with nearby shopping malls, restaurants and tour operators offering personalised excursions for groups of all sizes.

'Destination Airport' blends unsurpassed levels of personalised flexibility right on the doorstep of the hotel – extending far beyond a Conference and Exhibition Centre seating up to 2,600 for large scale MICE events.

Stylish, modern and relaxed, the hotel offers 278 spacious rooms and suites, eclectic food and beverage choices and an extensive range of meeting and events facilities to suit all requirements, large or small.

In contrast, the colonial-style Mövenpick Hotel Hanoi in the centre of Vietnam's capital creates a more 'boutique' events experience for smaller groups who want to be culturally connected, offering a high degree of personalised service and signature Swiss hospitality with a residential feel.

Exclusive private meeting packages requiring up to 50 rooms are its specialty as a home-style "inn" place in designer style, with unique connection to the pulse of the city through cultural guides and concierge staff who know every guest's name.

Underlining its credentials for boutique-style events, Mövenpick Hotel Hanoi is also tailored for longer staying business guests, with a peerless city centre location and uncompromising personalised service in what is essentially a 'club hotel'.

Mövenpick Hotels & Resorts is embarking on a significant three year expansion journey throughout Asia, boosting the brand's portfolio beyond 20 properties in Asia and over 100 hotels and resorts worldwide by 2015. Out of the over 30 new properties due to open worldwide, 15 are scheduled in China, Philippines, Malaysia, Thailand and Singapore. The brand also plans expansion into the Sri Lanka and Bali markets, along with nine new hotels in the Middle East – where it is a renowned market leader – and nine more in Africa and one in Europe.



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