

Mövenpick Hotels & Resorts Reduces Green House Gases and Water Use in Middle East.

All Mövenpick hotels in the Middle East have achieved Green Globe certification.

Green Globe Certification and Mövenpick Hotels & Resorts today announce major reductions of greenhouse gases (GHG) and significant water savings by all Mövenpick properties across the Middle East.

After the first year of Green Globe certification of hotels in UAE, Qatar, Lebanon, Jordan, Saudi Arabia, Kuwait and Bahrain, analysis of energy and water consumption reveals the reduction of 11,765 tons of CO₂e and savings of 129,346 m³ of potable water in the last 12 months.

Green Globe Certification CEO Mr. Guido Bauer said, “This is absolute proof that certification by Green Globe leads to great outcomes for the environment as well as utility savings for hotels and resorts.”

“These reductions are equivalent to saving one Olympic pool of water per week, each week for a year. The GHG saved by Mövenpick hotels is the same as the emissions of five non-stop round-trip flights from Dubai to London.’

Green Globe Certification has been contracted by Mövenpick to certify all their hotels and resorts worldwide. The certification process covers all sustainability criteria including the key environmental indicators of energy and water.

Green Globe Certification’s preferred partner in the Middle East, Farnek Avireal provides third party verification of the sustainability achievements of Green Globe members including Mövenpick properties. Avireal’s online environmental monitoring system Hotel Optimizer has tracked the improved performance of the hotels throughout this first year of certification.

Mövenpick Hotels & Resorts, Vice President of Operations in the Middle East and India, Mr. Gerard Hotelier said, ‘The energy savings we have achieved in the last 12 months are equal to powering a 200-room hotel for one and half years’.

“The total savings on utilities in this period are AED 2.5 million which is almost USD\$700,000 and this represents a 4% savings in water and electricity costs, while at the same time we have seen a 8.3% increase in occupancy across the properties”.

Green Globe Certification and its preferred partner Farnek Avireal will continue to monitor the reduction of environmental impacts across the Mövenpick properties in the Middle East along with all Green Globe members in this region.

Notes to the editor:

On this video, Gerard Hotelier further explains the strategy for Green Globe certification of Mövenpick Hotels & Resorts in the Middle East: www.youtube.com/watch?v=pJGs76OfaBU



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