Mövenpick Hotels & Resorts opens oceanfront property in Hua Hin, Thailand

Mövenpick Asara Resort & Spa Hua Hin features 96 expansive suites and pool villas overlooking Thailand's stunning gulf coast

Hua Hin, Thailand, 1 August 2018 – Mövenpick Hotels & Resorts is excited to announce the debut of Mövenpick Asara Resort & Spa Hua Hin, a stylish oceanfront property overlooking the Gulf of Thailand. The five-star property – previously the Asara Villa & Suite Hua Hin – has undergone a complete rebranding and refurbishment.

The upscale resort blends contemporary design with traditional Thai charm in a prime beachside beauty spot surrounded by lush tropical gardens and soothing pools.

Featuring a collection of 96 private suites and pool villas, the property is a haven of tranquillity, while being conveniently located just 10 minutes from the centre of Hua Hin and a two-hour drive from Bangkok.

"Hua Hin is one of Thailand's most desirable beach destinations, and we are delighted to unveil such a stunning property on this golden stretch of coastline," commented Mark Willis, President – Asia, Mövenpick Hotels & Resorts. "Our commitment to making moments for our guests, combined with Thailand's famous hospitality and the resort's spectacular beachfront setting, will create unforgettable experiences for everyone who stays at the hotel."

The resort's 120 sqm suites offer large balconies or terraces featuring day beds, as well as bathrooms with indoor and outdoor rain showers and bathtubs, while the one- and two-bedroom villas span 150 and 200 sqm, respectively, and include luxurious indoor living areas, outdoor decks and private plunge pools.

For the ultimate tropical lifestyle experience, the 400 sqm two-bedroom beachfront villa offers three separate pavilions, its own private beach area, large outdoor decks and a plunge pool overlooking the sea.

Guests have a choice of two exquisite restaurants at the resort with a wide selection of authentic Thai cuisine, fresh seafood and international gourmet dishes on the menus. The restaurants offer indoor, terrace, poolside and beachfront seating options with cocktails and cool drinks served at the tropical beach bar.

For fitness and relaxation, the property offers the Asara Spa, as well as a modern, well-equipped fitness room, private outdoor infinity swimming pool and resort gardens that are ideal for taking a peaceful stroll.

"Mövenpick Asara Resort & Spa Hua Hin is an intimate tropical retreat and the perfect place to get

away from it all," said Simon Dell, the resort's General Manager. "Its idyllic location, spacious accommodation and extensive amenities appeal to a wide range of guests, from couples seeking a romantic break in paradise to families looking to spend quality time together. It is also an incredible destination for events and weddings."

Mövenpick Asara Resort & Spa Hua Hin is the latest addition to Mövenpick Hotels & Resorts' extensive collection in Thailand. It joins six existing hotels in Bangkok, Phuket, Pattaya and Chiang Mai.

Special opening rates start from THB 5,930 for a Junior Suite with breakfast valid until 30 September 2018.

More information is available at www.movenpick.com/hua-hin

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