

Mövenpick Hotels & Resorts opens doors to new beachfront resort in Boracay, Philippines

Mövenpick Resort & Spa Boracay sets new hospitality standards on the tropical island with a raft of stand-out leisure, entertainment and dining features



Baar, Switzerland, 4 December 2017 - Mövenpick Hotels & Resorts is setting new hospitality standards in Boracay, the Philippines, with the launch of a new resort located on one of the tropical island's most beautiful unspoiled beaches.

Overlooking the serene turquoise ocean at Punta Bunga Cove on the exclusive northwest coast, the 312-key Mövenpick Resort & Spa Boracay is a unique low-rise property with architecture designed to blend with the natural environment and a secluded 200-metre private beach.

The five-star beachfront property also offers a wide range of world-class facilities and attractions that appeal to guests of all ages, from the island's biggest multi-level swimming pool spanning some 3,300 square metres, to the Sol Marina Beach Club, which plays host to international DJs and dance acts.

Conveniently located just 30 minutes from Caticlan Airport, the luxury resort features 312 contemporary rooms and suites, most with sea views, while the seven bars and restaurants serve a wide range of high-quality cuisine for which Mövenpick is renowned, with speciality options including Italian, Japanese and Korean.

Families are also well catered to with connecting rooms and suite options available, a generous children's pool, and the Little Birds Kids' Club, which as part of the recently launched Mövenpick Family Programme, offers a choice of fun and engaging activities for young guests, with a focus on cultural and environmental awareness and immersion. The programme's signature Power Bites menu is available too, featuring a wide range of creative and healthy child-friendly dishes.

Resort facilities also include a spa and fitness centre and indoor and outdoor meeting and event venues designed to suit all occasions, from board meetings and group workshops to romantic weddings amid landscaped gardens or swaying beach palms.

"With its unique design, exclusive setting and several one-of-a-kind facilities, Mövenpick Resort & Spa Boracay introduces a new style of hospitality to this tropical island and supports our ambitious expansion plans in the Philippines and wider Southeast Asia," said Olivier Chavy, President & CEO, Mövenpick Hotels & Resorts.

"Boracay is fast emerging as one of the Asia's leading beach destinations and the time is right for Mövenpick to cement its presence in this strategically important location."

Mövenpick Resort & Spa Boracay is Mövenpick's second property in the Philippines where it already operates the 245-key Mövenpick Hotel Mactan Island Cebu. The Swiss hospitality firm is actively

seeking opportunities to grow its portfolio across the island nation.

The new Boracay resort is set to quickly establish itself as a first-class dining destination, offering pan-Asian and international flavours at The Market, the resort's all-day dining restaurant with regular themed evening buffets; authentic Italian fare, including Neapolitan wood-fired pizzas, at Brezza; and top-quality Korean barbecue dishes and Japanese sushi at Ssäm.

Other options include The Café, serving fresh pastries and cakes, including local merienda favourites, and the venue for Mövenpick's daily afternoon Chocolate Hour; the pool bar offering refreshing cocktails and light snacks; the Fun Pub, which is ideal for sports and Karaoke fans; and the aforementioned Sol Marina Beach Club, a stylish Ibiza-inspired beachfront venue where guests can chill out with DJ beats as a backdrop. This hip casual beach club hosts regular parties and live performances.

"Our resort is a foodie and fun-seeker haven in a top-class global beach destination," said General Manager, Albert Ocasio. "Its outstanding range of facilities also cater to all guest types, from families with children of all ages to couples looking for a romantic or wellness getaway and groups seeking an inspirational beachside venue. Mövenpick Resort & Spa Boracay is nothing short of a private paradise for visitors of all ages."

To find out more visit <https://www.movenpick.com/boracay>

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