

Mövenpick Hotels & Resorts Highlights Expansion Plans in Indonesia, amid Ambitious Regional Development.

Southeast Asia growth unveiled at THINC Indonesia 2015.

(Bangkok, Thailand, 2 September 2015) – Mövenpick Hotels & Resorts unveiled its ambitious expansion plans in Indonesia and Southeast Asia at the 2015 Tourism, Hotel Investment & Networking Conference (THINC Indonesia) in Bali on 2-3 September.



The upscale Swiss hospitality group will make its debut in Indonesia in the third quarter of 2016, with the opening of Mövenpick Resort & Spa Jimbaran, overlooking picturesque Jimbaran Bay in the south of Bali.

“As the company’s first hotel in Indonesia, this is a perfect place to start,” said Andreas Mattmüller, Chief Operating Officer for Mövenpick Hotels & Resorts in the Middle East and Asia. “Bali is a holidaymaker’s paradise, and the exclusive beach location of this resort with its unrestricted views of the bay is certainly set to be hugely popular.”

He said the hospitality management group plans further expansion in Indonesia, with ongoing discussions about new partnerships including Jakarta, Surabaya and Bandung. “Indonesia is a key market for our expansion in this exciting region for the hospitality sector,” Mattmüller said.

Inspired by traditional Balinese design and reflecting the fabled natural wonder of the region, the upcoming Mövenpick Resort & Spa Jimbaran is an idyllic haven of 295 rooms, including six suites, amid meandering pools and lush landscaped gardens.

With breath-taking sunset views from the rooftop lounge and hotel restaurant, the resort also features a 500-sqm ballroom, custom-designed kids’ club, business centre and meeting rooms, gym, library and spa, along with the Samasta Mall, which consists of a wide collection of boutiques, restaurants, gourmet market and a Mövenpick ice cream parlour.

Mövenpick Resort & Spa Jimbaran is amongst eight hotels and resorts the group is opening over the next three years in the region, with expansion also in Thailand, Malaysia, the Philippines and Vietnam.

Thailand is also a major focus, with the recent opening of Mövenpick Hotel Sukhumvit 15 Bangkok, followed in the first quarter of next year by the 264-room Mövenpick Siam Hotel Na Jomtien Pattaya positioned for families and business meetings on Jomtien Beach. They add to an existing portfolio of three Mövenpick hotels in Phuket and Koh Samui, for a total of five hotels in Thailand by 2017.

Further hotels to open across the region are Mövenpick Hotel & Convention Centre Kuala Lumpur and Mövenpick Resort & Spa Kuala Terengganu in Malaysia; Mövenpick Resort Boracay in the Philippines; Mövenpick Hotel & State Guest House Chifeng, China; and Mövenpick Resort & Spa Quy Nhon, Vietnam.

The existing eight-property portfolio of Mövenpick Hotels & Resorts in Asia includes four in Thailand and one each in Singapore, Vietnam, China and the Philippines.

Hosted by HVS and co-hosted by the Ministry of Tourism of Indonesia and the Indonesia Investment Coordinating Board (BKPM), this year’s second edition of THINC Indonesia once again brings together

hospitality and tourism industry stakeholders, business leaders and key decision-makers from across 17 nations to explore growth and investment opportunities in the region.

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