

# Mövenpick Hotels & Resorts brings parents and children together in honour of International Day of Families

## Swiss hospitality firm supports United Nations initiative with family-focused experiences at selected properties worldwide



**Baar, Switzerland, 7 May 2018** – Mövenpick Hotels & Resorts is marking the United Nations International Day of Families on May 15 with a programme of experiences designed to bring parents and children closer together.

In honour of the annual occasion, several of the Swiss hospitality firm's properties across Africa, Asia, Europe and the Middle East are offering guests an enhanced roster of fun and educational family-friendly activities.

From cooking classes, cultural tours and music and dance workshops to Beach Olympics and activities that focus on protecting the environment and learning more about local communities, Mövenpick's initiative, recognises the importance of bringing families together to share moments and create memories.

This is aligned to the United Nations' goals, which focus on the importance of family as the basic unit of society, with the entity's The International Day of Families promoting awareness of issues relating to families and the social, economic and demographic processes impacting them.

Mövenpick's family-friendly properties in Jordan, Kuwait, Egypt, the United Arab Emirates, Pakistan, Thailand, Indonesia and Germany are taking the lead on The International Day of Families 2018, providing activities dedicated to the UN event.

Mövenpick Resort & Spa Dead Sea in Jordan is offering families the chance to visit the equestrian centre where they can feed and visit the horses, while Mövenpick Resort & Spa Tala Bay Aqaba is using its 150-metre stretch of private beach to run 'Famolympics', testing family teamwork, agility and coordination at five stations that involve mind games, relays, swimming and sandcastle-making.

Mövenpick Resort & Spa Jimbaran Bali has launched a half-day Family Cultural Journey activity. Available on May 15 only, the exclusive experience starts with breakfast at the hotel before visits to the Kedongan fish market and a temple in Jimbaran to learn more about how Balinese people work and live. This is followed by Balinese music, dance and cooking classes.

Family cooking sessions, but this time using Mövenpick's famous chocolate, are also the focus at Mövenpick Hotel Sukhumvit 15 Bangkok in Thailand. During the property's signature Chocolate Hour, kids are being invited to create enticing sweet drinks with extra ingredients for their parents.

Arts and crafts are on the agenda at Mövenpick Hotel Ibn Battuta Gate Dubai, which is hosting a special workshop to teach families about Origami using recycled materials, while at Mövenpick Hotel &

Resort Al Bida'a Kuwait, family games are taking centre stage and range from sack races and a tug of war to a backwards marathon.

At Mövenpick Hotel Stuttgart Airport in Germany a special prize draw will see one lucky family win extra services during their stay, including in-room treats such as colouring books, toys, sweets and bathroom amenities for children and their parents; a family spa visit; and dinner at Trollinger Restaurant where the kids can choose their favourite dish from the fun and healthy Mövenpick 'Power Bites' children's menu.

Big-hearted hospitality is also in the spotlight at Mövenpick Hotel Karachi in Pakistan, which in addition to its regular family-friendly services and amenities, is giving away children's books and toys to visiting youngsters, while at Mövenpick Resort Sharm El Sheikh, Egypt, tours of the organic gardens are being arranged, teaching families about how the produce is grown and the benefits of sustainable practices.

The Mövenpick Family programme, available at select properties globally, involves five key facets: the Little Birds Clubs, offering signature experiences for children and families; special room discounts; the Power Bites healthy kids' menu; complimentary on-demand baby essentials; and other amenities and services ranging from kids' TV channels to babysitting.

**For further information, please contact:**

Tina Seiler  
PR & Communication Manager Corporate  
Oberneuhofstrasse 12 | 6340  
Baar, Switzerland  
Phone +41 41 759 19 28  
[tina.seiler@movenpick.com](mailto:tina.seiler@movenpick.com)

Laura Perez Diaz  
VP Communications Corporate  
Shatha Tower Floor 39, Office 3903  
Dubai, United Arab Emirates  
[laura.perez@movenpick.com](mailto:laura.perez@movenpick.com)



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