

Mövenpick Hotel West Bay Doha Wins Qatar Corporate Social Responsibility Award for the Tourism Sector

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Doha, Qatar, 4 January 2016 – As further testimony to its promise of responsible operations and giving back to the community, Mövenpick Hotel West Bay Doha has recently been awarded the Best Corporate Social Responsibility Initiative for the Tourism Sector in Qatar, for the efforts that the hotel puts forth in helping the local community.

Recipients of this award are chosen by an independent committee comprised of academics, media experts and representatives from the government and private sector, all of which study and monitor the initiatives taken by Qatar-based companies before announcing the winners.

The award ceremony took place recently under the patronage of H.E Sheikh Abdullah Bin Saud Al-Thani, Governor of Qatar Central Bank and Chairman of the Sport and Social Contribution Fund (Da'am). He presented the award to the hotel's General Manager, Ghada Sadek.

Mövenpick Hotel West Bay Doha prides itself on the many different activities and initiatives it puts forth, ranging from sustainability, to education and fundraising.

In addition to being a driver of sustainability and living green, the property is also focusing on supporting individuals with special needs and has introduced a dedicated training programme for the students of the Shafallah Centre for Children with Special Needs. During the two-month training programme, the students learned about the importance of teamwork and time management, whilst nurturing self-confidence. Currently, there are two full-time employees at the hotel from the centre.

Mövenpick Hotel West Bay Doha also teams up with Right4Children, an organisation supporting disadvantaged young people, through education and consequently career opportunities. Participants of the programme undergo essential training in the hotel, until they are ready for a full-time job. As a result, the hotel has trained and hired 18 employees from Right4Children since 2013.

Commenting on the award, Sadek said, "This award is a reflection of our strong commitment to Corporate Social Responsibility and giving back to the community. We have made a pledge to plant these meaningful principles and have a dedicated Corporate Responsibility team that is active in driving forward new initiatives."

Such activities are part of Shine, the global sustainability programme of Mövenpick Hotels & Resorts that focuses on supporting education initiatives. Through Shine, Mövenpick Hotels & Resorts aims to

give back and contribute to the prosperity of each destination where the hotel company operates. Shine's practices are grouped around three key pillars – Environment, Employer and Social Sustainability, with Education forming the common thread and key focus.



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