

# Mövenpick Hotel Istanbul Voted Europe's Leading Business Hotel 2014.

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Celebrating some of the major achievements of key organisations and individuals, this award is based on the independent votes by hundreds of thousands travel professionals across the globe.

The award was presented to Mövenpick Hotel Istanbul General Manager and Regional Manager Turkey, Frank Reichenbach by World Travel Awards President and Founder Graham Cooke on 2 August 2014 in Athens, Greece at the 21th Annual Europe Gala Ceremony.

Reichenbach summed up the hotel's philosophy saying, "Earning this award, as well as being a great honour for us, conclusively proves that our unique combination of Swiss attention to detail complemented by warm Turkish hospitality appeals to the most demanding executives. This award is well-deserved recognition of the Mövenpick Hotel Istanbul's commitment to unconditional guest satisfaction and its outstanding record for exceeding guest expectations with highly personalised service, superior in-room amenities and meeting facilities and, most of all, a staff dedicated to making even the ordinary truly exceptional. Sustainability is also an important part of our business model. As befits an award-winning hotel, we have also earned Green Globe re-certification in 2014. "

Frank Reichenbach added "This year we won another important award. Our sister hotel in Turkey, the Mövenpick Hotel Izmir has been selected Turkey's Leading Business Hotel in 2014. I am confident that our new hotel in Golden Horn, scheduled to open in winter 2014, will share the same philosophy and will also bring the "Wow" factor and quality focus to the customers."

This award joins many others in what is becoming a crowded trophy case. In addition to winning World Travel Awards in the "Turkey's Leading Business Hotel" in 2012, "Europe's Leading Business Hotel" in 2011, "World's Leading City Hotel" in 2010, "Europe's Leading Business Hotel" in 2009, the Mövenpick Hotel Istanbul also won "Turkey's Leading Business Hotel" category in 2008 and 2007.

Located at the heart of Istanbul's contemporary business and chic shopping district, amid a wonderland of architecturally distinguished skyscrapers, the Mövenpick Hotel Istanbul offers 249 guestrooms created with the business and leisure travellers in mind; as well as extensive meeting and banqueting facilities up to 600 participants, and the hotel is as noted for its gourmet cuisine as it is for its exceptional service.



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