

# Mövenpick Hotel Amsterdam City Centre to Specialise in Healthcare Meetings and Events.

**Mövenpick Hotel Amsterdam City Centre is the 1st venue outside of the UK to sign up to Healthcare-Venues.com, the training and assessment programme for venues and destinations.**



Director **Mark Handforth**; "It is exciting for us to be working with the team at the Mövenpick Hotel Amsterdam City Centre, they have success already in the space and want to simply become better at delivery by further understanding client needs and specifically the impact of regulatory codes on meetings and events. Our agency partnership will enable us to promote this knowledge and capability. This is the 1st of a number of international venues located outside of the UK that we will be announcing over the coming months.

**Viona Terleth** Director of Sales and Marketing at the Mövenpick Hotel Amsterdam City Centre explains her motivations about becoming part of the Healthcare-Venues.com solution "Our venue has been successful in winning places on corporate preferred venues lists and we want to build on that success and be seen broadly as an appropriate venue for all types of events across the healthcare product lifecycle. Our brand position, facilities and hotel design focuses on meetings and events. We recognise that it is important that we gain the knowledge and skills to understand and present our venue aligned to code and the specific needs of bookers in the healthcare sector."

## Healthcare

The Healthcare industry can roughly be divided in four sectors: Medical, Pharmaceutical, Biotechnology and Life Sciences. With the acknowledgement by Healthcare Venues we can distinguish ourselves for our clients. Being aware of the regulatory codes of this specific market, we take it upon us to facilitate, relieve and assist them in accordance with the specific compliance regulations.

The evaluation of the Mövenpick Hotel Amsterdam will be available early March on Healthcare-Venues.com.

### About [Compliant Venues Ltd \(CVL\)](#)

An independent consultancy supporting meeting venues to understand and work more effectively with the Healthcare Sector.

### About [Healthcare-Venues.com \(HCV\)](#)

A directory of comprising venues that have progressed through the audit, assessment and training solution created by Compliant Venues Ltd and partners.

Each venue undertakes a rigorous assessment of their suitability for healthcare meetings and events, with an open source compliance risk assessment available for all, together with providing a trained Venue Healthcare Champion (VHC).

The vision of HCV is to become a standard by which venues suitable for the healthcare sector are

identified.

#### About [Healthcare Training Portal \(HETP\)](#)

An on-line platform to share tailored content relevant to healthcare sector regulatory codes and their impact on meetings and events. Each course uses video, interactive games, tests and a final exam to ensure each learner passes a structured course designed to have a positive impact on their day to day work, integrating the code to ensure their part in delivering a code compliant meeting. Each learner is re-tested every 6 months with monthly updates, hints and tips and WebEx sessions to ensure knowledge retention and the sharing of up to date information.

For more information:

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