

English

Deutsch

Hotels & Resorts

Visit

Offers

Meetings & Events

Restaurants

Cruises

Find a Hotel

Make a reservation

Manage your reservation

Find a meeting room

Find a special offer

Find a restaurant

About

About us

Development

Sustainability

Best Rate Guarantee

Professionals

Press

Careers

Travel professionals

Service

Imprint

Privacy Policy

Terms and Conditions of Use

Booking Terms & Conditions

Contact

Follow us

Newsletter

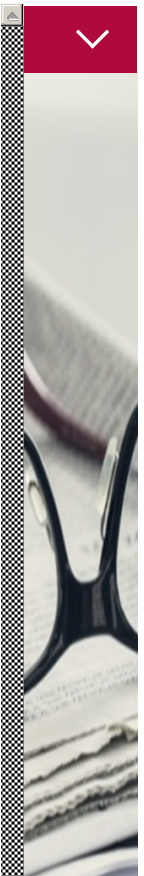
Facebook

Twitter

Instagram

Google+

Youtube



Pinterest

Foursquare

Weibo

progress sessions in 2013. Results are measured through guest feedback, employee surveys and mystery guest audits.

Alex Rawson, vice president learning and talent development for Mövenpick Hotels & Resorts, managed the research, design and ultimate creation of the training programme 'Discovery': "Phase one of the programme zeroed in several hands-on possibilities our employees could take ownership of, while phase two made sure this new approach was also reflected in actual day-to-day behaviour. We are now shaping phase three with the objective to inspire employees through storytelling and sharing hero stories," said Rawson.

The Worldwide Hospitality Awards is an international competition established in 2000 by Paris-based MKG Group. It represents an opportunity for hotels to highlight their teams' exemplary achievements in communication, marketing, innovation, human resources, customer loyalty programmes, social and environmental responsibility. Winners are chosen by an international jury composed of around 40 renowned figures of the business world, tourism industry and marketing sector.

For more information please visit movenpick.com.