

# Generous guests donate 8,500 'Kilos of Kindness' in Mövenpick Hotels & Resorts' global charity drive

**Food, clothing and educational supplies will help underprivileged families in communities supported by 46 of the group's properties**



Baar, Switzerland, 27th September 2017: Big-hearted guests at 46 Mövenpick Hotels & Resorts properties around the world have donated 8,500kg of food, clothing and educational supplies to support disadvantaged families around the world.

This overwhelming generosity is the result of the global hospitality group's successful 2017 'Kilo of Kindness' charity drive, which ran from 1-15 September and asked guests and residents to drop off at least one kilo of supplies to any participating hotel.

The global campaign, which marked the UN International Day of Charity on 5 September, saw visitors to the 46 hotels supporting the initiative, which were located across Africa, Asia, Europe and the Middle East - donate books, notebooks, stationery, clothing and unperishable foods.

These will now be distributed to disadvantaged local communities by the charities each property has partnered with, which range from clothing banks and day care centers to organisations that run or support orphanages and schools for underprivileged children.

"We are overwhelmed by the kind-heartedness of our guests and residents around the world and would like to thank each and every one of them for their generosity," said Craig Cochrane, Senior VP Human Resources, Mövenpick Hotels & Resorts.

"By donating these essentials, we hope to make a difference to the lives of families in need as part of our ongoing support to the communities where our hotels and resorts are located.

The 'Kilo of Kindness' campaign is part of 'Shine', Mövenpick's global corporate social responsibility programme, which is grouped around three pillars — Environment, Employer and Social Sustainability — with Education the common focus.

Last year 12 hotels participated in the initiative with 926kg of supplies collected – a figure it aimed to surpass in 2017 by expanding its reach. With 46 hotels collecting 8,500kg of donations this year, the charity drive is gaining the desired momentum and Mövenpick Hotels & Resorts will look to build on this success in 2018.

For more information on the hotels that participated in the 2017 'Kilo of Kindness' initiative and the charities they are supporting, visit [www.movenpick.com/akilookindness](http://www.movenpick.com/akilookindness).

For further information, please contact:

Laura Perez Diaz  
VP Communications Corporate  
Shatha Tower Floor 39, Office 3903 | Dubai, United Arab Emirates  
[laura.perez@movenpick.com](mailto:laura.perez@movenpick.com)

Tina Seiler PR & Communication Manager  
Corporate  
Oberneuhofstrasse 12 | 6340 | Baar | Switzerland  
Phone +41 41 759 19 28  
[tina.seiler@movenpick.com](mailto:tina.seiler@movenpick.com)



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