

Fifth Green Globe Certification and Five Hundred Kilogrammes of Dates at Mövenpick Hotel Kuwait.

Harvested dates used in the hotel's restaurants are part of the sustainable product strategy and complement existing green actions.



Kuwait City (State of Kuwait), 18 January 2016 – While its existing green initiatives recently resulted in a fifth consecutive Green Globe certification for Mövenpick Hotel Kuwait, the upscale hotel is especially proud of one particular green project.

As part of a sustainable product supply programme to become partially self-sufficient, the 100-room hotel in the Kuwait Free Trade Zone recently reaped the fruit of its first date harvest. It partnered with a specialist agricultural company to design strategic solutions for successfully harvesting and using the dates in its own hotel restaurants and operations.

The dates have been used in the hotel's breakfast buffet, in healthy, nutritional juices, as gifts to long-stay guests and during the Mövenpick Chocolate Hour, a signature culinary service where complimentary chocolate is featured for guests to enjoy.

“This new project is part of Mövenpick Hotels & Resorts' worldwide programme of green initiatives and it's been a thoroughly enriching experience to see our latest plan come to fruition,” said Hassan Hassanein, General Manager of Mövenpick Hotel Kuwait.

“A key element of the plan is to involve our employees to imbed our commitment to the company's sustainability approach. The first date harvest was entirely done by our own hotel employees and it has been wonderful to see their enthusiasm and dedication to this cause.”

At 7,000 sqm and covering 60% of the premises, the hotel's surrounding green landscape contains a variety of local flora and plants indigenous to the region. A variety of eco-friendly products and environmentally-sound methods are employed to maintain and irrigate the area, including sprinkler and dripping systems.

The 40 date palms that delivered the first harvest were planted around 12 years ago and provided a total of more than 500 kilogrammes of dates.

To efficiently manage its energy and water use, the upscale low-rise hotel already features LED lighting, dual flushing toilets and low-flow, high-pressure rain showerheads.

Mövenpick Hotel Kuwait is close to Kuwait Bay and the international airport. It features five restaurants, including a garden café close to the free-form lagoon pool with waterfalls. Other facilities include a boardroom, events venue, gymnasium and kids club. For more information visit www.movenpick.com/kuwait

Notes to the editor: A video highlighting the hotel's green activities is available [here](#)

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