

# AccorHotels expands footprint in Western Africa with the first Mövenpick Hotel in Senegal

**AccorHotels, the world's leading travel & lifestyle group, announces the signing of Mövenpick Hotel Dakar in partnership with Excellenc6 Senegal Hotels & Resorts.**



Opening in early 2021, the 462-key hotel will be located in Diamniadio – a new dynamic city developed by the Senegal government, close to Dakar's new Blaise Diagne International Airport, as well as the expanding seaport of Bargny.

The signing marks the launch of Mövenpick Hotels & Resorts in Senegal and strengthens the brand's footprint in Western Africa. The hotel will benefit from a prime location in a mixed-used development with financial, residential, recreational and conference districts, as well as a university, state ministries and a 50-hectare industrial park.

Following the signing, Marc Descrozaille, Chief Operating Officer (COO) commented: "This strategic project with our valued partner not only solidifies Movenpick's presence in this fast-developing region but also affirms our Group's long standing affinity with Senegal, cemented with the opening of our first hotels in Dakar almost 50 years ago under our midscale and luxury brands."

"With its vast range of renowned facilities and restaurants, unique style of Swiss hospitality and sought-after location – in the heart Diamniadio and close to both international airports – Mövenpick Hotel Dakar will be well positioned to cater to strong demand generated by a growing number of business and leisure travellers visiting this vibrant capital city."

Mövenpick Hotel Dakar will be a dining destination in its own right, offering guests and local residents the choice of 11 venues including three specialty restaurants, one 'Panoramic' restaurant and bar and an all-day dining outlet, among others. With Dakar witnessing a significant surge in meetings and events business, the modern urban resort will feature a conference centre with 12 meeting rooms, while leisure travellers, including families, will enjoy facilities such as two swimming pools, tennis and basketball courts, a kids club and a spa.

Following the acquisition of Mövenpick Hotels & Resorts earlier this year, AccorHotels has a committed network (operational and pipeline) in the Middle East and Africa of over 400 hotels, representing close to 100,000 rooms across 35 countries in the region.

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