

# 7,430 'Kilos of Kindness' Raised During Ramadan Campaign of Mövenpick Hotels & Resorts.

Dubai (United Arab Emirates), July 5, 2016 – Over 15 Mövenpick Hotels & Resorts have raised 7,430 kilogrammes of non-perishable foods for charity during Ramadan. The campaign – entitled #AKiloOfKindness – invited the public to donate supplies at participating hotels from 6-30 June 2016.



Donations were received across the Middle East and North Africa, in places like Dubai, Doha, Manama and Ramallah, as well as several destinations within Saudi Arabia, Jordan, Morocco and Tunisia. Each Mövenpick property supported a dedicated charity that benefited from the wide array of donated foods that have been collected.

“It has been genuinely heart-warming to see how so many wonderful people respond to the invitation to donate and contribute these necessities to worthy charities. Each item will make a difference and we are very grateful to each and every person who participated,” said Andreas Mattmüller, Chief Operating Officer of Mövenpick Hotels & Resorts, Middle East and South Asia.

‘A Kilo of Kindness’ forms part of Shine - Mövenpick Hotels & Resorts’ global corporate social responsibility programme. Shine’s pillars are Environment, Employer and Social Sustainability, with a special focus on Education.

## For further information:

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